**The Max® Microwave Instructions**

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| **Subtitle:**  | Validated Microwave Instructions for The Max items |
| **Contact:**  | Emily Neu, Category Marketing Manager, 937-440-2952 |
| **Action Required:** | Notify customers of microwave instructions |
| **By Date:**  | Effective Immediately |
| **Audience:***(check all that apply)* | [x]  K12 Brokers (includes CAG sales)[x]  Distributors |

**Objective:** Many Operators have been requesting microwave instructions for The Max products in order to include these products in grab and go lunches. Notify Operators of these new instructions.

**Details:**  The microwave instructions have been validated and written with the consumer in mind. These instructions can be found both on the specific SKU spec sheet and in a folder on Sales Exchange: **Pizza/Culinary/Microwave Instructions.**

**Target Audience:** Operators & Distributors

**Timing:** Many key items included NOW and more will be added.